Wellnecity®

Head of Product

Description

Wellnecity provides innovative data insights & services through its ProActive Health Plan Management platform to reshape the health care experience for self-insured employers and their employees. We are hiring a Head of Product to join our Winston-Salem, NC office. This position reports to the Chief Product Officer (CPO) and is responsible for standing-up and running the product team that owns the methodology, delivery, and evolution of our core health plan management products. The ideal candidate for this role is a team player and proactive in creating product solutions that deliver scalable client results utilizing big data, analysis, and insights. This role requires an organized, high energy, and accountable individual with the desire to exceed expectations.

Responsibilities

- Acquire deep understanding of Wellnecity's value proposition and existing value levers (e.g., care management, Rx management, network innovation, plan design, reporting, etc.)
- Drive process to transition existing value levers into repeatable/scalable products
- Manage multi-faceted teams to reliably deliver products to clients through customer success
- In conjunction with CPO, owns the product methodology (tech, analytics, data) across levers
- Design and maintain dynamic product road map in conjunction with CPO
- Coach, mentor and develop junior product leaders
- Create feedback loop with customer success teams
- Evolve health plan management products – improve existing and design new – to create value
- Develop, manage, and evaluate ecosystem partners to deliver value
- Coordinate with sales, customer success, tech, and data teams to deliver results

Qualifications

- BA/BS and advanced degree (e.g., MBA, MS, etc.) required
- 10+ years of health industry experience
- Previous experience in a product role, preferably in a health tech/SaaS environment
- Intellectual curiosity for learning and developing new skills in a dynamic environment
- Ability to work autonomously, handle ambiguity, effectively manage-up and down, and welcome developmental feedback
- Excellent written and verbal communication skills with a strong attention to detail
- Strong analytical mindset (e.g., data fluency, analysis, and interpretation)
- Advanced project management experience and advanced Microsoft Office Skills
- Data access and management skills a plus (e.g., SQL, R, Tableau)

Hiring organization
Wellnecity

Job Location
500 W. 5th St, 27101, Winston-Salem, North Carolina

Date posted
April 29, 2021

Disclaimer

Wellnecity is an Equal Opportunity Employer, and all qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex (including pregnancy and gender identity), national origin, sexual orientation, disability status, protected veteran status, or any other characteristic protected by law.